



**SIMPOSIO AFI  
RIMINI 8-9-10  
GIUGNO 2022**

Dear Sirs and Madams,

the **AFI Symposium** has been involving all the players in the pharmaceutical world at an international level for over 60 years and it is an indispensable opportunity for meeting, where fair and conference coexist.

Due to the COVID-19 pandemic, the last two editions of the AFI Symposium were held digitally. The progression of the vaccination campaign and the resulting greater possibilities for aggregation, however, allow us to organize the 2022 edition in the way we prefer, **by meeting again in person, after more than two years**. A large exhibition area with the most important companies in the sector, technical and scientific contents of absolute importance: an essential moment of meeting and exchange for all the players in the supply chain that cannot be missed.

**The 61<sup>st</sup> AFI Symposium, entitled "The Pharmaceutical World: the paradigms of a New Era" will be held as usual at Rimini Palacongressi, from June 8<sup>th</sup> to June 10<sup>th</sup>, 2022.**

The event will focus on the paradigm shift through which the scientific world has passed, **an irreversible revolution that projects us beyond the New Normal**, into a new era for the Pharmaceutical World. Today it is clear to everyone that if there is no health there is no economy and vice versa.

We will invite, as usual, **prestigious speakers** from Industry, Universities, the Italian Agency of Drug (AIFA), the Ministry of Health, the Institute of Health (ISS), and the Trade Associations to discuss on such important issues and share such great responsibilities. **The presence at the Symposium is therefore able to guarantee prestige and visibility**, even more in a period of such great change.

The Symposium **will begin** on Wednesday 8<sup>th</sup> in the morning with the **Workshops** offered by qualified companies that will deal with updates on the main news and innovations of the market, and **it will end** on Friday 10<sup>th</sup>.

**The official inauguration** will be in the afternoon of Wednesday with the usual visit to the **Exhibition Area**, to which it will follow the **Lectio Magistralis**. The works will be organized into different **Technical-Scientific sessions**, divided into Thematic Areas, and will culminate with the **Plenary Session**.

**The exhibition area**, active for the entire duration of the Event, will allow Exhibitors to **meet the participants again** and will be organized in order to **optimize the exchange of experiences between the various players**. **The entrance will be free** for the whole length of the event and it will be possible to visit the companies' booths and to take part in the initiatives that will be held in the exhibition area.

Therefore, there will be an entrance fee only to take part in the **scientific-technical sessions**, with an electronic check of the visitors and discounts for exhibiting companies' collaborators.

The **Poster Session** is reconfirmed and it will be set up in a dedicated and visible space for all the duration of the Symposium.

As every year, there will be the presence in the exhibit area of the **"Institutional Corners"**, reserved to the various category Associations active in the national pharmaceutical system and the **"Start-ups Piazza"**, a showcase that will stimulate meeting, comparison and sharing between Corporate Companies and the world of innovative companies in the Pharmaceutical sector.

In order to promote the event, give access to more scientific insights and maximize the visibility of the exhibiting companies, it will be possible to use a website and an APP entirely dedicated to the Symposium; a consistent editorial plan will also be structured through the AFI social profiles and the AFI mailing list.

Wishing to be able to count on your participation as an exhibitor to the 61<sup>st</sup> AFI Symposium, please note that your registration will give you the right to:

- ✓ Availability of one equipped booth with a surface of 9 sq. m. (3x3)
- ✓ Free participation of one representative of your company to all the events, including the Welcome Buffet and the Gala Evening
- ✓ Possibility for further collaborators to take part to all the events (Scientific Sessions, coffee breaks, lunches, Welcome Buffet), except for the Gala Evening, at Euro 360,00 + VAT per person
- ✓ Free Wi-Fi inside the Palacongressi
- ✓ Systematic diffusion of Newsletters to all the AFI members and the Symposium participants. You will have the possibility to publish articles concerning the most interesting novelties you will present during the event.
- ✓ Creation of your Company Page on the Symposium website (included in the basic template of the page: logo - company references - company description - no. 3 boxes for promotional image)
- ✓ 1 post with link to the dedicated company page on the Symposium website, published through AFI's LinkedIn and Twitter profiles
- ✓ 5 coffee break stations will guarantee you visibility during coffee breaks, which will be spread out according to the break times of the individual sessions.

Please find in attachment the necessary documents, which include:

Attachment 1 **Registration Form:** please send it to the Organizing Secretariat New Aurameeting, to the attention of Elena Pelosi, by e-mail to [e.pelosi@newaurameeting.it](mailto:e.pelosi@newaurameeting.it) or by fax to the number +39 02/4548.6457. Acceptance of reservations will depend on the date of arrival of the registration forms.

Attachment 2 **Planimetry of the Exhibition Area:** all booths are in the same pavilion and near the meeting rooms, in order to assure the same visibility. For the booths located in particularly prominent positions (for example close to the coffee break stations), there will be an additional charge.

Attachment 3 **Booths' layout**

**In 2022 there will be another crucial appointment for the pharmaceutical industry: Pharmintech Exhibition 2022 (Milan, from May 10<sup>th</sup> to May 12<sup>th</sup>).** We are pleased to announce you that AFI and Pharmintech renewed an important agreement which will benefit companies that want to be present in both initiatives. The agreement provides for a discount of Euro 500.00 on the purchase of each of the two booths.

Counting on the confirmation of your kind participation to our annual event, I offer you my best regards, also on behalf of the Scientific Committee and the Organizing Committee.

AFI President  
Giorgio Bruno

