



simposio.afiscientifica.it

Your needs, our solutions for your promotion

Sponsorship Opportunities 64° Afi Symposium





CORPORATE BANNER ON WEB-SITE

Corporate banner on Symposium web-site home-page with link to the sponsor web-site (banner graphic realization excluded).

Cost: € 500,00 + VAT 22%



ADVERTISING CLIP IN THE MEETING ROOMS

Promotional video screening (30 seconds) during coffee breaks and lunch in the meeting rooms.

Exclusive sponsorship for each Session € 800,00 + VAT 22%



ADVERTISING CLIP IN THE COFFEE BREAK AREAS

Advertising clip screening on a monitor located in one of the coffee breaks areas.

Exclusive sponsorship for each coffee break € 1.100,00 + VAT 22%



• PODCAST OF MAX 2 MINUTES TO BE PUBLISHED ON THE SOCIAL CHANNEL OF AFI

Recording of a video clip through our platform, with the possibility of a speech by a speaker and projection of power points, corporate videos, etc. (audio / video technical registration services, use of the platform, graphic customization of the virtual room, basic editing including). The initiative is subject to limited availability.

Cost: € 1.100,00 + VAT 22% (without technical services, € 900,00 + VAT 22%)



• ADVERTISING NEWSLETTER

Dedicated DEM (graphics and content by the sponsoring company - the contents must be submitted for approval by the Scientific Committee) to the participants of the Symposium (the newsletter will be sent from the New Aurameeting account). The initiative is subject to limited availability.

Cost: € 1.400,00 + VAT 22%



• HORIZONTAL SIGNS

42 walkable adhesives 60x60cm with company logo and booth number will be placed on the ground, from the parking exit to the booth.

Exclusive sponsorship € 2.000,00 + VAT 22% (including graphic design and sign realization)



• AREA POSTER SPONSORSHIP

The poster session is located in one of the most strategic points of influx of participants (near the restaurant and the meeting rooms). Positioning of ONE personalized totem with the Sponsor's brand and with an advertising message. Adequate visibility will be given to the sponsor on the Symposium dedicated web-site page and through communications sent to the participants of the Symposium. Horizontal signs with company logo and sponsorship evidence will be placed to indicate the poster area.

Exclusive sponsorship € 3.600,00 + vat 22%

CATERING SERVICES SPONSORSHIP



• COFFEE BREAK

The Company logo will appear both on the program of the Symposium and in the Abstracts Book, with the evidence of the sponsorship; furthermore, close to the coffee station inside the exhibition area of the Palacongressi, signs will be placed (size 67x97 indicating "Coffee break in collaboration with", the company logo and the invitation to visit the booth with its number; chevaliers with company logo will be positioned on buffet tables.

Cost for EXCLUSIVE sponsorship:

- Coffee Break afternoon of Wednesday, June 11th: € 2.000,00 + VAT 22%
- Coffee Break of Thursday, June 12th (either in the morning or in the afternoon): € 2.500,00 + VAT 22%
- 2 Coffee Breaks, Thursday, June 12th (one in the morning and one in the afternoon): € 4.000,00 + VAT 22%
- Coffee Break morning of Friday, June 13th: € 2.000,00 + VAT 22%
- Sponsorship for the coffee break of 12th June has a higher cost because Thursday is the day of maximum flow of participants.
- Supplement of € 800,00 + VAT 22% to place in one of the 5 coffee stations a plasma to project, for the duration of the coffee break, a corporate or commercial video.



LUNCH BUFFET

The Company logo will appear both on the program of the Symposium and in the Abstracts Book, with the evidence of the sponsorship; furthermore, close to the restaurant inside the Palacongressi, signs will be placed (size 67x97) indicating: "Lunch in cooperation with", the company logo and the invitation to visit the booth with its number; chevaliers with company logo will be positioned on buffet tables.

Cost for EXCLUSIVE sponsorship: the cost for a single lunch is: € 3.000,00 + VAT 22%



WELCOME PARTY AT RIMINI GRAND HOTEL BEACH

The Company logo will appear both on the Symposium program and on the Abstract Book, and on the AFI Symposium website on the home page among the Main Sponsors.

A dedicated desk at the entrance to the beach to welcome all participants (about 600) by giving them a welcome gadget (provided by the sponsor company); positioning at the entrance to the Grand Hotel beach of a flag (size 110x400) with the following writing: "Welcome party in collaboration with" and the company logo; chevaliers with the sponsor's logo will also be placed on the buffet tables.

Evidence of the sponsorship in the posts dedicated to the evening on the AFI Linkedin profile (15,000 followers); 10 invitations for the sponsor company's staff and top clients included. Personalization of the evening to be agreed upon.

Cost for EXCLUSIVE sponsorship: € 12.000,00 + IVA 22%



• GALA DINNER AT RIMINI GRAND HOTEL

The Company logo will appear both on the program of the Symposium and in the Abstracts Book, with the evidence of the sponsorship, on the AFI Symposium website home-page among the Main Sponsors. In addition, a totem (size 100x200) will be placed at the Grand Hotel with indicating: "Gala Dinner in collaboration with", the company logo; chevaliers with company logo will be positioned on buffet tables.

For the cost of sponsorship, please contact the Organizing Secretariat

Multi-sponsorship packages are available at special conditions; for further information or for different forms of sponsorship, contact the Organizing Secretariat.

For further information

Organizing Secretariar

Elena Pelosi **NEW AURAMEETING Srl** Via Rocca D'Anfo, 7 - 20161 Milano Cell. +39 349 0515101

E-mail: e.pelosi@newaurameeting.it - www.newaurameeting.it

