Evidenze

The Full Value Company



Evidenze provides solutions to customers needs to improve their knowledge, speed up the market access process, increase the value of their products and strengthen their positioning in the healthcare system.

Our commitment to delivering value translates into our customers' growth with a comprehensive response to their three core needs:

identification, assessment, and adherence.

We are Evidenze









Clinical Research

Twenty years of experience in managing all-phases and observational RWE clinical trials in Pharma, MedTech and Food Supplements.

We provide a complete service from the drafting of the protocol to the writing of the final report and publication. We carry out innovative and effective Ecological Studies and Surveys, both on patients and healthcare personnel. With our digital tools based on artificial intelligence algorithms, we simplify and accelerate the organized collection of data with a view to obtaining new evidence.



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Medical Education

We transform knowledge into training through meaningful content. We facilitate learning with **multi-channel**, **interactive and personalized solutions**, also with Al



Scientific Events

Memorable in-person and digital experiences to bring knowledge to professionals and connect with them at all levels using participant engagement systems.



Communication

We create omnichannel campaigns in which we combine **Creativity, Innovation and Knowledge** of our target to create impactful messages.



Patient Support

With a view to Patient centricity, we design and develop the best digital and home care solutions to support the patient both during the clinical study and to improve the patient journey.

Psychological assistance - Medical information - Device management - Support to healthcare professionals through telemedicine - Drug procurement - Clinical examinations and collection of biological samples



Digital Health

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We develop projects focused on the needs and challenges of pharmaceutical companies, healthcare institutions and public entities.

Improving the Patient Journey – Clinical Practice Reviews – eHealth Solutions – Valuebased Health



Market Access

We develop a clear and compelling value proposition of the product to reinforce the product's position in the market.

We monitor the evolving market landscape, including changes in payer policies, healthcare guidelines, and competitive dynamics to adapt Market Access strategies to maintain and enhance the product's value proposition over time.

For more information visit our corporate website **www.evidenze.com**